

Young Artists Awards, Beverly Garland Holiday Inn Hotel
North Hollywood, California April 11, 2010
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**BOLLYWOOD COMES TO HOLLYWOOD
IN SPECIAL HONOR FOR YOUNG SINGER**

NORTH HOLLYWOOD - He hails from one of the oldest continuously inhabited cities in the world - Varanasi, located on the banks of the Ganges River in Northeastern India. And yet he is one of its youngest inhabitants, this recently turned 13-year-old singing sensation that is taking India by storm - Yatharth Ratnum Rastogi.

For the first time, however, Yatharth will be honored in America with a special award for Outstanding International Vocalist. The recognition will come April 11 at the 31st Annual Young Artist Awards to be held at the Beverly Garland Holiday Inn Hotel in North Hollywood.

A star of India's national L'il Champs talent show on Zee TV, a cross between America's Got Talent and American Idol, Yatharth captivated audiences each week on the program which features only young talent. The singers in competition all sing well known songs from famous Bollywood movies and are judged by professional adult singers and guest adult singers and composers.

Consistently winning over his many challengers, Yatharth won additional hearts when he performed as one of its three finalists. This grand finale was held in a huge sports arena in Mumbai. And although he came in second place it didn't deter his many fans who call Yatharth "The Varanasi Romeo."

Nor did second place deter the officials of the Young Artist Awards, who each year honor the best performances by youth in films and TV. The Hollywood based non-profit organization, now in its 31st year of handing out awards, will also honor several dozen other child and teen stars, who will be judged for their performances in productions in 2009. For more information go to www.youngartistawards.org

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